

City of Santa Maria Recreation and Parks Department and P.L.A.Y., Inc.

Concerts in the Park Band Application 2012

Thank you for your interest in playing in the City of Santa Maria Summer Concert in the Park Series. This event is the largest free concert series in Santa Barbara County and the City of Santa Maria is looking for the "best of the best" to entertain the crowds that fill our selected parks every Sunday afternoon from 1:00 - 3:00 PM. This year's concert series will run from July through September. There may be two evening concerts, times TBA. To be considered, please ensure your application packet includes the following required materials:

Completed Application | Demo CD | Band Bio and Photo | Any Other Supporting Materials
No electronic press kits accepted

DEADLINE FOR SUBMISSION OF APPLICATION PACKET IS FEBRUARY 29, 2012, 5:00 P.M.

Band Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Email: _____

Band Website: _____

Description of Music: _____

Number of Band Members: _____ Would your band be available for promotional opportunities? Yes No

OPPORTUNITIES:

- Bands receive marketing and promotional coverage through: - Advertising (print, radio & television) – Event Posters distributed throughout the Santa Maria Valley - Full color schedule postcards - Website Listing
- Bands may sell CDs and merchandise at their event

CONDITIONS:

- Bands that are chosen will not be guaranteed a certain concert date, although we will attempt to accommodate requested dates as much as possible. Dates for selected bands will be determined by April 13, 2012.

Please list weekends your band is not available:

- Bands must play a two - hour session beginning promptly at 1:00 PM and ending at 3:00 PM with one 15 minute break. All sound checks must be completed in a manner to ensure a 1:00 PM start time. Evening concert time TBA
- All submissions become the property of the City of Santa Maria Recreation and Parks Department.
- Bands will be required to enter into a performance contract for participation in Concerts in the Park; copies of the contract are available for review.

For more information, contact:
Recreation and Parks
615 South McClelland St.
Santa Maria, CA 93454
(805) 925-0951 ext. 260



People for Leisure And Youth